

# QA: ML Fairness (theoretical) case study

### 17-313 Spring 2023







### **Mid-Semester Feedback**

- What should we start doing?
  - Extra Credit (yes)
  - Digitally submit activities (We will bring paper if you need it)
  - Opportunity to meet with Instructor to discuss homework (We will discuss today, my office hours are Tuesday 1-2pm, also happy to schedule other meeting times)
  - Notifications about when the weekly self assessment is due (added slack bot)
  - Introducing projects to the class as they are released would be helpful (doing today)
  - More lectures like extreme startup (trying to figure out some)
  - Guest Lectures (Trying to organize one)



## **Stop Doing**

- The first day making everyone share their internship plans, especially given how stressful the current state is (sorry, that was not at all the goal)
- It would be better to use tried and true projects as a focus for the class. It was frustrating that the issues I had with the first project were mainly install issues that I couldn't really control. (There is a tension here)
- Attendance checking (We think participation in vital to your learning)



## **Keep Doing**

- Candy!
- In-class activities
- Extreme startup and similar



### Administrativia

- Project 4 We will discuss today
  - <u>https://cmu-313.github.io/projects/P4/</u>



### **Learning goals**

- Understand different fairness approaches
- Describe strengths and weaknesses of fairness approaches
- Reason about tradeoffs in fairness



## ML Model = Unreliable Function



Object Detection Model Building 99% Path 97% Plants 98% Flowerpot 41% Tree 4%

No guarantees, may make mistakes, confidence unreliable

Model often inscrutable, opaque

Evaluated in terms of accuracy, not correctness



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### What to do when the ML component makes mistake?





### Fairness



### **ML Fairness**

• Getting answers is the easy part... Asking the right questions is the hard part.



https://towardsdatascience.com/a-tutorial-on-fairness-in-machine-learning-3ff8ba1040cb



### **Perception:**







### Life is often not this simple...







### Fairness

- Is a deeply technical topic, but we will discuss it at a higher level of abstraction.
- The formulas are important, but knowing which formula to apply is MUCH more important
- This is a special case of how to to test when the desired outcome is hard to measure.



FIGURE 2. A graph of SPS ([stream] starts per second) over a 24-hour period. This metric varies slowly and predictably throughout a day. The orange line shows the trend for the prior week. The y-axis isn't labeled because the data is proprietary.



### What does "fair" mean?



## What is Fairness?

- Law
  - fairness includes protecting individuals and groups from discrimination or mistreatment with a focus on prohibiting behaviors, biases and basing decisions on certain protected factors or social group categories.
- Social Science
  - "often considers fairness in light of social relationships, power dynamics, institutions and markets."3 Members of certain groups (or identities) that tend to experience advantages.



### What is Fairness? continued

• Quantitative Fields

 (i.e. math, computer science, statistics, economics): questions of fairness are seen as mathematical problems. Fairness tends to match to some sort of criteria, such as equal or equitable allocation, representation, or error rates, for a particular task or problem.

- Philosophy:
  - ideas of fairness "rest on a sense that what is fair is also what is morally right." Political philosophy connects fairness to notions of justice and equity.



### **Fairness as QA**



### How can we define "fair"

- For the purposes of creating an oracle
- We must have a better definition than infamous 1964 Supreme Court obscenity test:
  - I shall not today attempt further to define [obscene material], and perhaps I could never succeed in intelligibly doing so. But *I know it* when I see it, and the motion picture involved in this case is not that.



## We don't need to start from scratch...



## What can we do?



### What can we do?

- We can evaluate with different criteria (e.g., different admissions score thresholds).
- We can observe the outcome of changing thresholds, and we can set different thresholds for different groups. (e.g., different SAT scores for instate or out-of-state admissions)
- We can observe the impact of these different thresholds across a variety of metrics for each group.



### First, some definitions:

### **Fairness Metrics**



https://dattaraj-public.s3.ap-south-1.amazonaws.com/AI-Fairness\_26th+April\_DR.pdf

## Varieties of fairness (names vary)

### Group unaware

Ignore group data (one group could get excluded)

### Group thresholds

- Different rules per group (rules differ by group)
- Demographic parity
  - Same percentage in pool as outcomes (might result in random selection)

### Equal opportunity

• Equal chance out positive outcomes regardless of groups (focus on individual, rules differ per group)



### **Group unaware**

- We use some criteria that is independent of the categories we are considering for fairness.
- Guarantees about outcomes: None. One group may be completely excluded



### **Group thresholds**

- We create different criteria per group
- Guarantees about outcomes: candidates inside a group are evaluated by the same standard as others inside the same group.
- By definition, groups are evaluated to a different standard (e.g., different fitness standards by gender in US Military)



## **Demographic parity**

- We create different criteria per group, with a goal of similar outcomes in a certain dimension.
- Guarantees about outcomes: The same percentage of each group will have a positive outcome. e.g., 25 % accepted from group A, 25% accepted from group B.
- However, can result in different true positive rates, (e.g., more "worthy" candidates denied in group A than group B.



## **Equal opportunity**

- We create different criteria per group, with a goal of similar outcomes for similar individuals across groups.
- Guarantees about outcomes: The same number of true positives per group.
  e.g., 80% true positives in group A, 80% true positives in group B.
- However, can result in different positive rates across groups.



### **Explainability**

### Simulating loan thresholds Drag the black threshold cars left or right to change the out-offs for loans.

### Threshold Decision



### Outcome

Correct 84% loans granted to baying applicants and denied to defaulters.



Incorrect 16%

loans denied to caving epplicants and granted to defaulters

True Positive Rate 86% percentage of paying applications getting loans

Profit: 13600

Positive Rate 52% percentage of all applications getting loans



https://research.google.com/bigpicture/attacking-discrimination-in-ml/



## Activity

Consider the different approaches to fairness. Can you come up with different scenarios where each fairness approach might or might not be appropriate?

Remember the fairness approaches are:

- Group unaware
- Group thresholds
- Demographic parity
- Equal opportunity



### Resources

- Fairness Textbook:
- <u>https://fairmlbook.org/testing.html</u>

